



Using Metrics to Design a Creative Diversity Plan

Qualify, Quantify, and Justify

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Introduction

- The first decade of our 21st century weighs heavily with changes at accelerated rates:
 - economic changes
 - increased competition
 - globalization
 - advanced technology
 - scarcity of highly skilled workers and
 - the need to accommodate our multicultural environment.



Introduction

- To meet these challenges, companies are embracing hundreds of creative problem solving techniques and innovations.
- But, before we have innovation, we must have creativity.
- Creativity skill can be developed with the use of successful problem solving techniques and brainstorming sessions.



General Design

- This workshop offers three templates as guides for the creation of a Diversity Plan that balances and harmonizes all the elements of a project or goal that must be mastered.
- AAPs and Diversity Plans are considered separate entities.
- The templates will help develop a plan that will qualify, quantify, and justify your project or program needs.