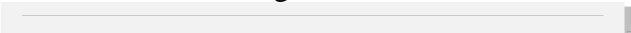
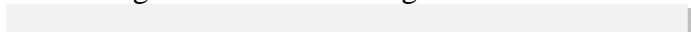



Company/Association Lettehead


March 28, 2013



Dear 

Statistical surveys and professional research confirm more and more corporations, government agencies, and educational institutions have successfully synchronized affirmative action and diversity into the moral fibre of their organizational behavior. Yet, we have a long way to go, and the  believes the key is education and training. We are continuing these efforts with our 2013 training conference entitled  from May 7-10, 2013 at the  in San Antonio, Texas.

Our primary focus this year will be the landmark Supreme Court case *Fisher v. the University of Texas at Austin*. However, the conference promises insight and networking from government and the nation's top law firm, corporation and university executives on other current issues and strategies relating to equal opportunity, equity and access, affirmative action, and diversity. Nationally recognized speakers and experts will help the conference attendee become more successful and productive in their careers as they comfortably interlock affirmative action into their programs for the advancement of employment, business, and educational opportunities. It is new thinking with a propensity to win.

Again, to ensure both the legal and moral aspects of equity in America are relayed to all who have this organizational responsibility as well as other interested parties, we need your support. You are a good candidate for a  partnership because of your services and your public image as a leader looking for ways to enhance and increase human equity as well as your profit margin.

██████████
██████████
March 28, 2013

Page 2.

Learning more about ██████████ during our telephone conversation yesterday has given me the opportunity to compare your employment services with the needs of our members and supporters. Our members and supporters are human resources, equal opportunity, and diversity officers and representatives in both the private and public sectors and must reduce employer risks and liabilities in the workforce. Education, training, and expert counseling in this area to include review of employment documents for possible discrimination and I-9 management are essential to our success, and our conferences provide those needs to over 200 registrants and speakers.

Attached is our sponsorship packet which offers a variety of support options to benefit the ██████████ effort as well as your business ventures as your name and logo is prominently displayed throughout the conference facility and publicized in various venues. Please note that the Platinum Level Premier Sponsorship has been sold, but there are other significant opportunities. As an employer, you and your professionals will also benefit if you sponsor an event that gives you the opportunity to speak to our audience about your services. You and your representatives may wish to attend our conference and learn of new leadership and management techniques and strategies to improve America's economy using every human resource available in this multicultural world.

We also offer exhibitor opportunities that will allow you to display your material and speak to participants and hotel guests on a one-to-one basis as you would prospective clients. Of course your best advantage would be both speaking to our general audience as a major sponsor and individual discussions as an exhibitor!

Please choose one or more of the attached sponsorship opportunities, and then take pleasure in the fact that your company has taken another step to remove some of the economic risks facing our nation today.

We will follow up shortly to answer any question you may have. However, please visit our website at ██████████ or contact us sooner if you wish!

Sincerely yours,

Joyce A. Pratt

Joyce A. Pratt, Sponsorship Chairperson

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609-748-0936 Joyce.Pratt@tjassociatesnj.com